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## أثر واقع الاتصال في مساكن الحجاج على سلوكيات تواصلهم وتصوراتهم

الباحث الرئيس

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### تنبيه

إن دراسات وأبحاث وتقارير ومشاريع معهد خادم الحرمين الشريفين لأبحاث الحج والعمرة ملكية خاصة للمعهد لا يحق استعمالها لأي غرض آخر غير تحقيق الهدف الذي طلبت من أجله ولا يجوز نسخها أو إعادة طباعتها أو نشرها أو ترجمتها أو تداولها إلا بموافقة خطية من معهد خادم الحرمين الشريفين لأبحاث الحج والعمرة.



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عنوان البحث

# Impact of communication incipience of the pilgrims' residential context on their communication behaviors & perceptions

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## Abstract

The present study has examined relationship between communication incipience of the Hajj pilgrims' residential context and their communication behavior and perceptions. Per communication infra-structural theory of Ball-Rokeach and her colleagues, communication incipience is defined as a degree of openness of communication action context (CAC). Data were collected from a probability sample of the sojourner community of the Egyptian pilgrims within their housing units in the Holy city of Makkah al-Mukarramah, Saudi Arabia. Availability and proximity of communication incipient features of physical and social-architectural structures of the housing units and their neighborhood indexed communication incipience of the CAC. Multiple regression analysis found that degree of openness of the CAC had a statistically significant impact upon number and frequency of communication contacts made in problem situations and pilgrims' perception after controlling for the effect of demographic variables. Recommendations are derived for the structural aspects of the pilgrims' housing projects and for future research for further testing the relationship.

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